



ALL SPONSOR LEVELS INCLUDE MEMBERSHIP IN CPIA

CPIA Annual Sponsorships

| Level | Sponsor Commitment | Benefits |
|--|--|--|
| Platinum | \$10,000 | All Gold level benefits - PLUS Logo recognition as an annual meeting sponsor Logo slide projected at annual meeting Option to exhibit at annual meeting Recognition from podium at quarterly and annual meetings |
| Gold | \$ 5,000 | All Silver level benefits - PLUS Logo recognition in every quarterly meeting announcement Opportunity to speak at a quarterly meeting Recognition from the podium at the annual meeting |
| Silver | \$ 2,500 | All Bronze level benefits - PLUS Logo ad in every newsletter Recognition from the podium at a quarterly meeting Plaque of thanks |
| Bronze | \$ 1,500 | Logo ad on CPIA website (12 months) Article about the company and logo ad in one newsletter. Recognition at quarterly meetings with sponsor sign and logo slide projected Logo in one quarterly meeting announcement Free attendance at quarterly meetings for company members CPIA member discounts for special events and exhibits Certificate of thanks |
| Supporter (Small Colorado Company) | \$ 750 (6 to 20 people) \$ 500 (5 people or less) | Logo ad on CPIA website for one month Article about company in one newsletter Logo on every CPIA newsletter Free attendance at quarterly meetings for company members CPIA member discounts for special events and exhibits |

CPIA sponsor benefits reach your *target customer* in the Colorado photonics community:

Web page logo linked to company webpage

Annual cost for non-members \$1500. Web data indicates average of 700 clicks to sponsor website annually.

Newsletter

A minimum of eight issues per year, each distributed to around 270 targeted individuals

Quarterly meeting

Three quarterly meetings with average attendance of 60 individuals from the Colorado photonics community.

Electronic meeting announcements distributed to around 380 individuals

CPIA Annual meeting

Colorado's premiere meeting for the industry is held each November with attendance of 80 to 100.